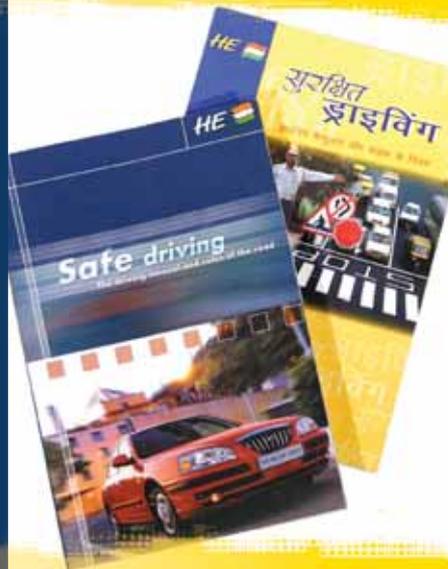




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Safe driving manuals

For all Type of Road Users

DELHI ■ MUMBAI ■ BANGALORE ■ HYDERABAD ■ CHENNAI ■ KOLKATA ■ VADODARA

Safe Driving Manuals - For all Types of Road Users

SDMB0010210

It is an accepted fact in our country that to get a driving licence is simply a question of going through a broker without attending any formal training, be it theoretical or practical. This has led to a vast number of untrained drivers who are ignorant of even the basic knowledge of road rules and of their vehicles.

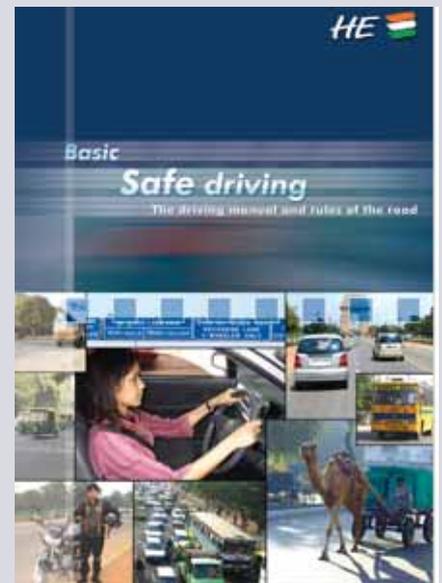
We have high technology cars, a vast and fast expanding network of expressways and high ways and a very large pool of untrained drivers. This is a fatal combination and has resulted in India leading the world in fatal accidents - an average of 325 people are killed on our roads every day!

To address this problem, we have brought out a Basic Manual which is a must read for any type of driver. This manual covers the following points;

An introduction to the Indian road scenario:

- Traffic control devices
- Rules of the road & defensive driving
- Different types of road users

Language - English/ Hindi/ Tamil/ Telugu/ Kannada/ Bengali



Two wheeler - Safe driving

SDM2W002210

Hubert Ebner (India) Pvt. Ltd. is an Indo-Austrian joint venture set up to address the issue of Road Safety in India.

World-wide, road accidents kill over 1.2 million people every year. Alone in India, almost 100,000 people die every year in road crashes and some 350,000 are injured, many of them disabled for life. More than 75% of these are the most vulnerable road users like pedestrians, cyclists, scooterists and motorcyclists. The increase in high-technology vehicles combined with our poor road and traffic conditions will see these casualties going up alarmingly unless something is done.

And, this is our mission - to make our roads safer to use and travel on.

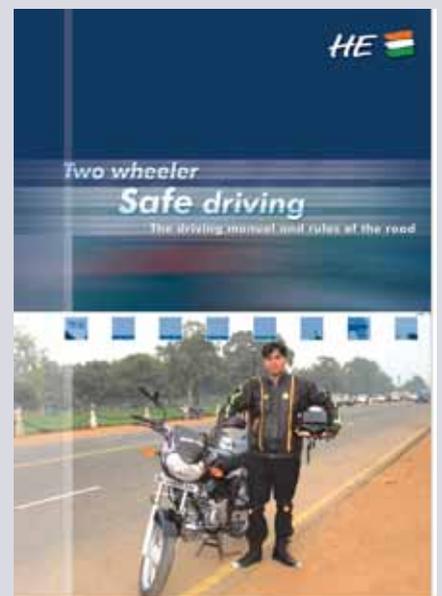
The World Health Organisation (WHO) has termed this a serious enough public health issue for it to be tackled on a war footing as one would a major disease. It is possible to significantly curtail this menace by creating awareness and by specialised training to drivers of all kinds of vehicles and other road users.

The book we have brought out for the two wheeler segment covers all the salient that a rider will need to hone his skills.

These points are;

- The responsible rider
- Knowledge of the Bike
- Defensive riding
- Riding in difficult conditions and hazard perception.

Language - English/ Hindi/ Tamil/ Telugu/ Kannada



LMV - Advance Module Safe driving SDMLMV0020210

This book is for professional drivers, commercial or individual. The concept behind this is the fact that these drivers are on the road for much longer periods and are prone to more stress and fatigue than other drivers and need to have much more knowledge and be more solid on the performance and know the limitations of the vehicle they drive.

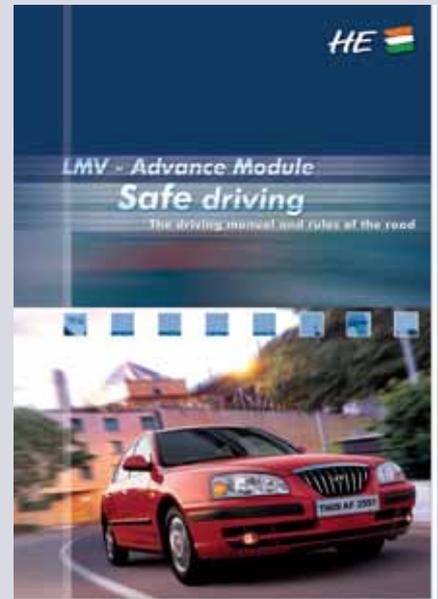
Here one needs to understand the pressures and demands put on these drivers to maintain time in a scenario where they operate and the unforgiving nature of the Indian traffic

The structure of our courses allows us to custom design each module to specific company requirements as well as to needs of specific user groups.

The topics covered in this module are;

- The responsible driver
- Need for vehicle knowledge & maintenance
- Breakdowns/accidents/towing
- First aid
- Vehicle dynamics
- Driving in difficult conditions
- Hazard perception
- Emergencies
- Vehicle technique and maintenance
- Softskills for chauffeurs

Languages- English/ Hindi/ Tamil/ Telugu/ Kannada



HTV - Advance Module Safe driving SDMHTV0030210

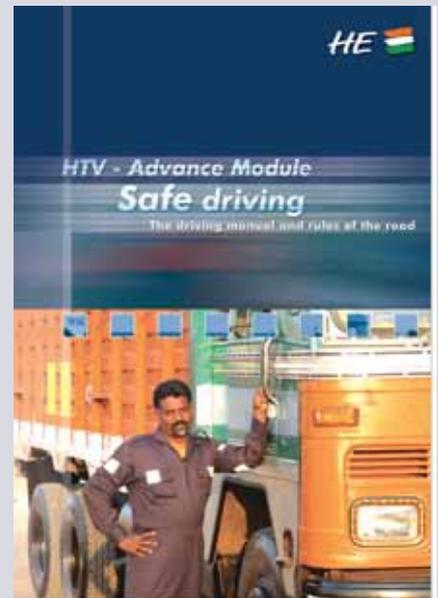
With the fast paced development of our country and the development of faster and better vehicles and roads, accident rates have increased manifold. A large percentage of these accidents are caused by the transport segment. The need of the hour is to build a culture of safety - of drivers who are aware, sensitive of other road users, respect law and use the road responsibly. Unless each one of us takes the responsibility of furthering the message of road safety personally, the damage and senseless deaths on our roads will not only continue, but increase to unimaginable levels.

To address this segment of transport drivers we have brought out an Advanced Module book in four languages, Hindi, Tamil, Telugu and Kannada.

The advanced module that we have for this segment of drivers covers the following topics;

- The drivers responsibility
- Loading procedure
- Vehicle knowledge & maintains
- Breakdown/Accidents/towing
- First aid
- Vehicle dynamics
- Defensive driving
- Driving in difficult conditions
- Hazard perception
- Emergencies
- Vehicle knowledge

Languages - English/ Hindi/ Tamil/ Telugu/ Kannada



HPV - Advance Safe driving SDMHPV0040210

Public transport is the prime mover of India's population and accounts for the movement of more than 60% of the total population of our country. Fleet owners who have had their drivers trained by us have reported that their accident rates and breakdowns reduced considerably after the training. Many of India's leading companies, several diplomatic missions and a variety of organisations ranging from NGOs to government departments use our road safety programs regularly to train their personnel in road safety and have reported a significant improvement in their safety records.

The set of skills required by the drivers of passenger vehicles differ considerably from those of the transport segment - especially when it comes to the handling of passengers, where softskills plays a major part.

The contents of this book, though sounding very similar to that of the transport vehicles, varies considerably. The contents are;

- The responsible driver
- Need for vehicle knowledge & maintenance
- Breakdown/Accident/Towing
- First aid
- Vehicle dynamics
- Defensive driving
- Driving in difficult conditions
- Hazard perception
- Emergencies
- Vehicle knowledge
- Eco-friendly driving
- Soft skills
- Role of the conductor.

Languages - English/ Hindi/ Tamil/ Telugu/ Kannada

We let our products be judged by the companies that use them.

